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City of New Orleans

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Ms. Maranda White
WHITE ENTERPRISES dba OCTAGON MEDIA
4600 Sherwood Common Blvd., Suite 301
Baton Rouge, LA 70816

RE: LAUCP WORK CATEGORY EXPANSION

Dear Ms. White :

We have received your letter which requested the expansion of your work category for disadvantaged business enterprise certification (DBE). After our evaluation of the information provided, the following is the listing of your amended service types, work codes and/or NAICS codes:

Service(s):

**ENGINEERING SERVICES
AIRPORT CONCESSIONS**

Area(s) of Work:

541850 – Display Advertising
541840 – Media Representatives
C36 – Marketing
C79 – Media & Advertising
C47 – Public Relations –
541830 – Media Buying Agencies
541820 – Public Relations Agencies
541810 – Advertising Agencies
541430 – Graphic Design Services

Please note that these service types, work items and/or NAICS codes will appear on the next publication of our DBE registry of Certified Disadvantaged Business Enterprise and will be updated on our Louisiana Unified Certification Program's website.

Should you have any questions or need additional assistance, please feel free to contact us.

Yours sincerely,

Philistine Ferrand
DBE Liaison Officer
phillisti@flymsy.com - 504.303.7610 - 504.303.7614 fax

PGF/

cc: Kevin C. Dolliole, Director of Aviation
Louisiana Unified Certification Program
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